



2026 Conference Program-at-a-Glance

Monday, February 16

TRACKS	9:00 - 9:30AM	9:30 - 10:00AM	10:00 - 10:30AM	10:30 - 11:00AM	11:00 - 11:30AM	11:30AM - 12:00PM	12:00 - 1:00PM	1:00 - 1:30PM	1:30 - 2:00PM	2:00 - 2:30PM	2:30 - 3:00PM	3:00 - 3:30PM	3:30 - 4:00PM	4:00 - 4:30PM	4:30 - 5:00PM	5:00 - 5:30PM
BUSINESS STRATEGY	MO01 - The Invisible Marketer: How Generative AI is Fueling Growth for Contractors Behind the Scenes			MO09 - Breaking the Cycle: How to Reduce Employee Turnover				MO16 - The 3-Year Tune-Up: Build Value, Reduce Risk, and Prepare for Any Market				MO24 - Building Stronger Partnerships: Navigating Public-Private Collaborations for Sustainable Infrastructure			MO32 - Driving Sustained Profitable Growth: Achieving the Sweet Spot in Business	
NASSCO National Association of Sewer Service Companies	MO02 - Building Sewer and Drain Inspection (BSDI™) Certification Course Note: This session runs from 9:00am - 12:00pm							MO17 - Why Laterals are Critical to Overall Sewer System Health Note: This session runs from 1:00pm - 2:00pm			MO25 - NASSCO's Drain Cleaning Certification Course Note: This session runs from 2:30pm - 5:00pm					
NAWT National Association of Wastewater Technicians	MO03 - The Myths, Facts, and Common Issues of Septic Pumping			MO10 - Leadership by the Numbers: How Knowing Your Financials Transforms Your Business				MO18 - Septic Success Blueprint: Systems, Profit, and Growth for Your Business				MO26 - Exploring the Wonders of Vacuum: Concepts, Demonstrations, and Experiments			MO33 - Mastering Vacuum and Pressure Techniques for the Septic Pumping Industry	
NOWRA National Onsite Wastewater Recycling Association	MO04 - OWTS Assessment: Getting the Information Needed to Service the Onsite Wastewater Treatment System			MO11 - Operation and Maintenance of Onsite Wastewater Treatment Septic Tanks				MO19 - O&M Essentials: Understanding the Fundamentals of Wastewater in OWTS				MO27 - Keys to Managing Low-Pressure Pipe and Drip Distribution in Onsite Wastewater Treatment Systems			MO34 - Overview of O&M of Aerobic Treatment Units in Onsite Wastewater Treatment Systems	
PSAI Portable Sanitation Association International	MO05 - Professionalism in Portable Sanitation			MO12 - Portable Sanitation and Special Events								MO28 - When Natural Disasters Strike				
PORTABLE SANITATION								MO20 - Scaling a Trailer-Based Business: Challenges, Opportunities and Lessons Learned							MO35 - Opportunities in the Changing Landscape of Construction Site Sanitation	
SSCSC Southern Section Collection System Committee	MO06 - Understanding Sewer Nozzles: Technology, Applications, and Best Practices			MO13 - Exploring Today's Pipeline Assessment Technology and its Future Evolution				MO21 - Trenchless Pipe and Manhole Rehabilitation: A Comprehensive Guide to Lining Materials and Case Histories				MO29 - Composite Manhole Covers: Key Benefits, Selection Criteria, and Ideal Applications			MO36 - The Evolution and Future of Robotic Pipeline Inspection Technology	
SSPMA Sump and Sewage Pump Manufacturers Association	MO07 - Submersible Wastewater Pump Systems: Tips for Sizing, Application, and Troubleshooting			MO14 - Pump Stations That Work: Wet Well Sizing and Pre-Packaged Solutions Note: This session ends at 11:30am				MO22 - Common Problems with Wastewater Control Panels				MO30 - Onsite Electrical Training				
WASTEWATER EDUCATION 501C3 Creating awareness around mental health in the workplace	MO08 - Let's Start a Conversation about Workplace Mental Health			MO15 - Are You Prepared? How to Get Your Business and Personal Ducks in a Row Before the Inevitable Happens				MO23 - Can I Ask THAT? HOW Do I Ask That? What the Law Says About the Questions You Can Ask Your Employees				MO31 - Dealing with Death: If You Think You're Prepared, Surprise...You're NOT			MO37 - Open Discussion on Mental Health in the Trades	



2026 Conference Program-at-a-Glance, continued

Tuesday, February 17																										
TRACKS	8:00 - 8:30 AM	8:30 - 9:00AM	9:00 - 9:30AM	9:30 - 10:00AM	10:00 - 10:30AM	10:30 - 11:00AM	11:00 - 11:30AM	11:30AM - 12:00PM	12:00 - 1:00 PM	1:00 - 1:30PM	1:30 - 2:00PM	2:00 - 2:30PM	2:30 - 3:00PM	3:00 - 3:30PM	3:30 - 4:00PM	4:00 - 4:30PM	4:30 - 5:00PM									
BUSINESS STRATEGY	KEYNOTE SESSION From Discipline to Destiny: 7 Practices of Great Leaders with Justin Maust Sagamore Ballrom <i>Open to all badge holders</i>					EXPO HALL OPENING					TU01 - Safety Steps: Your Path to Lowering Insurance Premiums in Your Business		TU07 - Making Every Minute Count: Strategies to Improve Our Time, Relationships, Business, and Success in the Wastewater Industry		TU14 - Hit by a Truck Theory				TU21 - Building Your Online Presence: Social Media, SEO, and PR for the Trades							
LEADERSHIP											TU02 - Leading a Culture of Change		TU08 - Game On: Boosting the Impact of Technician Training through Gamification													
NEW PROFESSIONALS													TU09 - Improv that Works: Engage, Build, Innovate									TU15 - WWETT Young Professionals Award Winners Panel: Opportunities for the Next Generation of Wastewater Pros				
ONSITE SEWAGE TREATMENT AND DISPOSAL SYSTEMS (OSTDS)													TU03 - Septic System Savvy: Empowering Onsite Wastewater Professionals with Homeowner Education and Record-Keeping Tools							TU10 - Professional Standards for Septic Inspections in Real Estate Transactions: Setting the Bar Before Legislation Does			TU16 - Equal Distribution: It's Time to Raise the Bar			TU22 - The Perfect Pump Chamber
PLUMBERS													TU04 - Top 4 Trends in Plumbing & Wastewater: Expert Discussion and Q&A										TU17 - Sewer Camera Lateral Inspections: The Keys to Success			TU23 - How to Win in Trenchless Today: Independent Trenchless Q&A Panel
PORTABLE SANITATION																				TU11 - Smarter Equipment, Smarter Business: The Technology That Changes Everything for PROs			TU18 - The 2025 Portable Sanitation Benchmark Report			
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE																				TU12 - Nozzles: Physics of Step Cleaning and the Inherent Dangers During their Use			TU19 - Evaluation and Comparison of Recycling Combination Sewer Cleaning Trucks			TU24 - Engineering Civilized Society: A Journey of Human History Through the Sewer, Part One
VACUUM TRUCK OPERATIONS																										TU25 - How to Get the Most Out of Your Hydrovac
WASTE HAULERS																		TU05 - America's Septic Disposal Crisis: A Roundtable Discussion on Challenges and Solutions								TU26 - Grease 4 Profit
WOMEN IN WASTEWATER																		TU06 - Women in Wastewater Panel: Profiles of Success and a Vision for the Future			TU13 - Making Room for Yourself at the Table: Finding Your Voice and Confidence		TU20 - Septic Strong: The Women's Playbook for Leading & Thriving			TU27 - The Secret Weapon in Sales? Women.
WORKSHOPS (Additional Fee Required)																										
NAWT Vacuum Truck Technician Training Course	8:00AM - 5:00PM This training course is targeted to those that own or operate a vacuum truck which is used to clean septic tanks, aerobic treatment units, holding tanks, or grease traps. It is directed specifically at owners and employees who may just be starting in business and need a solid base of information to perform their daily tasks. At the same time, this course provides a good refresher and overview for experienced operators.																									
Dominate Your Local Market: A Hands-On Workshop for Local Business Success	9:00AM - 12:30PM It's no longer enough to "just have a website." If your business isn't showing up in the top local search results—or worse, if your competition is—you're leaving money on the table. This interactive workshop is built specifically for local contractors, service pros, and business owners who are ready to stop guessing and start dominating their market.																									



2026 Conference Program-at-a-Glance, continued

Wednesday, February 18

TRACKS	8:00 - 8:30 AM	8:30 - 9:00AM	9:00 - 9:30AM	9:30 - 10:00AM	10:00 - 10:30AM	10:30 - 11:00AM	11:00 - 11:30AM	11:30AM - 12:00PM	12:00 - 12:30PM	12:30 - 1:00 PM	1:00 - 1:30PM	1:30 - 2:00PM	2:00 - 2:30PM	2:30 - 3:00PM	3:00 - 3:30PM	3:30 - 4:00PM
BUSINESS STRATEGY		WE01 - Four Lead Generation Mistakes You Might Be Making in Your Business...and How to Fix Them!			WE07 - Breaking Down the Books: P&L and Balance Sheet Essentials			WE13 - Business Domination: The Proven Path to More Money, Less Stress and a Business You Love Again				WE19 - Mastering the "Pricing Showdown"				WE26 - Accelerating Business Growth in Pipe Lining
MUNICIPAL SEWER AND WATER		WE02 - Preserving Casper's Critical Infrastructure: A Successful Large-Diameter Pipeline Trenchless Renewal Project			WE08 - NASSCO PACP: How Can Your Municipality or Business Benefit?			WE14 - Intelligent Public Works Management: Naperville's Transformation of Condition Assessment				WE20 - Operating an EPA Compliant Fats, Oils, & Grease Program				WE27 - Flexible Fabric Reinforced Plastic Pipe (FFRPP): The Best Option for Pressure Pipe Rehabilitation
NEW TECHNOLOGY		WE03 - Leveraging Advanced Locating Equipment to Map Underground Infrastructure						WE15 - Let's Make a Dirty Movie! Embracing Video to Train Wastewater Professionals								WE28 - Remote Process Monitoring: A Data-Driven Approach to Proactive Maintenance
ONSITE SEWAGE TREATMENT AND DISPOSAL SYSTEMS (OSTDS)		WE04 - Troubleshooting Septic Systems and Standard Practice for New Installations			WE09 - Factors of Safety: In the Field and in Design							WE21 - Sampling Onsite Systems and Understanding Lab Reports				
PLUMBERS					WE10 - Essential PPE for Safe Plumbing and Pipe Repair Practices							WE22 - Sump, Sewage and Effluent Pump Sizing				WE29 - Trenchless Technology for Single Family Residential/Laterals, Building Sewers, Building Drains, and Water Services
SAFETY		WE05 - The Big Hole in Confined Space Training: Gas Monitor Training						WE16 - Are Your Mechanics Safe? Combination Machine Safety				WE23 - Styrene: Health Impacts and Regulatory Developments				
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE					WE11 - Artificial Intelligence in Sewer Infrastructure: A New Standard for Condition Assessment			WE17 - Sales Training for the Drain Cleaning Professional								
SEWER AND PIPE REHABILITATION, RELINING AND REPAIR								WE18 - How Five Trenchless Rehab Projects Saved Failing Large Diameter Combined Sewer Structures in Albany, NY				WE24 - Setting Public Policy vs. Reacting to Public Policy: Should We Lead or Follow in the CIPP Industry?				WE30 - Subway Sewer System and University Dorm Building Pipeline: 2 Case Studies in Rehab and Renovation
VACUUM TRUCK OPERATIONS					WE12 - Breaking Ground: Fundamentals of Hydro Excavation											WE31 - Vacuum Truck Operations: Managing the Lead Service Line Crisis
WASTEWATER TREATMENT		WE06 - From Crisis to Compliance: Achieving Operational Excellence in Industrial Wastewater Management										WE25 - Buck the Traditional and Jump into the Cloud: Modern Monitoring Solutions (like Cloud-based SCADA) are the Future				WE32 - Utilizing Packed Bed Filter Technology for Onsite Wastewater Treatment
WORKSHOPS (Additional Fee Required)																
Troubleshooting Onsite Wastewater Treatment Systems: Solving Problems in the Field (Presented by NOWRA)	8:00 AM - 4:45 PM Presented by the National Onsite Wastewater Recycling Association (NOWRA), this one-day workshop, led by industry experts, focuses on advanced skills for those running operation and maintenance businesses focused on onsite wastewater treatment systems.															
Leading & Developing Middle Management	9:00AM - 12:00PM To reach the highest levels of sustainable growth, you must design a plan to create and develop a middle management team that can make your company's vision a reality. This workshop will help you acquire the core skills needed for nurturing a top-performing management team and discover the secrets to becoming a skilled delegator. Learn what you need to build your ultimate management team.															

Thursday, February 19

TRACKS	8:00 - 8:30 AM	8:30 - 9:00AM	9:00 - 9:30AM	9:30 - 10:00AM	10:00 - 10:30AM	10:30 - 11:00AM	11:00 - 11:30AM	11:30AM - 12:00PM
MUNICIPAL SEWER AND WATER	TH01 - Specifying Engineers Gain Wisdom from Contractor Experience			TH04 - Rebranding a Publicly Owned Utility			TH07 - From Sewers to Safety: Harnessing Molecular Biology and AI for Positive Public-Health Outcomes	
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE	TH02 - How to Train and Inspire Drain Cleaners for Long-Term Success							
SEWER AND PIPE REHABILITATION, RELINING AND REPAIR				TH05 - Maintenance Agreements: The Pathway to a Better Budget			TH08 - Expand-in-Place Integration Technology: The "Forever" Rehabilitation Solution	
SUSTAINABILITY	TH03 - Powering Progress: Solar and Storage Solutions for Wastewater Resilience at RUSA							
WASTEWATER TREATMENT				TH06 - The Role of Membrane Technologies in Wastewater Recovery and Reuse			TH09 - Bridging the Scalability and Adaptability Gaps in Industrial Wastewater Treatment Design: Sustainable Solutions for Emerging Economies – A Nigerian Case Study	
TECHNICAL TOUR (Additional Fee Required)								
TECHNICAL TOUR Carmel Wastewater Treatment Plant	9:15AM - 11:30AM - Bus transportation provided. Check in at Maryland Street Entrance by 9:15am; <i>transportation to and from the plant is included in the timeframe listed.</i> Carmel Wastewater Treatment Plant - Attendees will tour the CAWD Wastewater Treatment Plant (WWTP), which has a permitted capacity of 3.0 million gallons per day (MGD) of dry weather flow. Current average dry weather flow (ADWF) is approximately 1.1 MGD, which represents 37% of the permitted capacity. Of the 1.1 MGD, approximately two-thirds is from CAWD customers and the remaining one-third is from Pebble Beach Community Service District customers.							